

overstockArt.com Named in Internet Retailer's Second 500 Guide for Third Consecutive Year

overstockArt.com ranked #789 in the 2013 edition of the Second 500 Guide and #31 among Housewares and Home Furnishings merchants.

Wichita, Kansas (<u>PRWEB</u>) July 29, 2013 -- For the third consecutive year, <u>overstockArt.com</u> has been named among the top e-retailers in Internet Retailer's prestigious Second 500 Guide. The online art gallery ranked 789 in the 2012 edition of the Second 500 Guide and 31 in the merchandising category for Housewares and Home Furnishings.

overstockArt.com, which gained over 200 spots from the previous year in Housewares and Home Furnishings category, is also part of the personalized wall art segment which was the second fastest growing niche on the list.

This announcement comes after another year of steady growth in which the company increased its web-only revenue by more than 30%. "Our phenomenal growth is directly attributable to the talent and commitment of our team, our dedication to providing exceptional customer service and high quality wall art and frames to our growing number of loyal customers," said David Sasson, CEO of overstockArt.com.

Sasson continued, "It's an honor being recognized for these achievements and being included alongside other exceptional up and coming online retailers in Internet Retailer's Second 500 Guide for the third year in a row."

This distinction adds to a growing list of accolades for the home décor retailer, including Inc.'s 2010, 2011 and 2012 Inc. 5000 lists, Internet Retailer's 2012 Hot 100 list and 2012 Internet Retailer's Top 400 Mobile Guide.

Internet Retailer's Second 500 Guide ranks retail web sites in the U.S. and Canada from 501 to 1000 based on annual web sales. The 2013 Second 500 Guide ranks, profiles and analyzes the 500 fastest growing up and coming e-retailers based on annual 2012 web sales. The report includes company financial information, operational and performance data, and vendors in 15 key categories. For more information about the Second 500 Guide, visit http://www.internetretailer.com/second500.

About overstockArt.com:

Founded in 2002, overstockArt.com is one the web's most successful distributors of wall décor items. With more than 100,000 wall décor combinations to choose from in stock at all times, overstockArt.com has become a premier shopping destination for fine art reproductions online. The Wichita, Kan. based online art gallery was named to Inc. Magazine's 2010, 2011 and 2012 Inc. 5000 lists, Internet Retailer magazine's 2012 Hot 100 list, 2011/12 Second 500 Guide, and was recognized with the STELLAService Seal for elite customer service. The retailer also owns and operates Artist Become (ArtistBe.com), the online community for contemporary artists around the world. For more information, visit http://www.overstockArt.com.

About Internet Retailer

Published by Chicago-based Vertical Web Media LLC, Internet Retailer is a monthly national business magazine that is at the core of the leading retail information web site, an e-commerce conference and five directories that serve the retailing community. Internet Retailer's 42,500 subscribers and 250,000 monthly web readers represent senior executives primarily from retail chains, independent stores, catalogs, virtual merchants



and brand name manufacturers. Internet Retailer's circulation represents the largest multichannel readership base of any retailing magazine.



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Online Web 2.0 Version

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